

# Argus Fertilizer Live – Virtual Conference

## 14-16 October 2020, Day 1



CST	11:00 PM	1:00 AM	2:00 AM	6:00 AM	7:00 AM	8:00 AM	9:00 AM	10:00 AM	11:00 AM	1:00 PM	2:00 PM	7:00 PM
BRT	1:00 AM	3:00 AM	4:00 AM	8:00 AM	9:00 AM	10:00 AM	11:00 AM	12:00 PM	1:00 PM	3:00 PM	4:00 PM	9:00 PM
CEST	6:00 AM	8:00 AM	9:00 AM	1:00 PM	2:00 PM	3:00 PM	4:00 PM	5:00 PM	6:00 PM	8:00 PM	9:00 PM	2:00 AM
GST	8:00 AM	10:00 AM	11:00 AM	3:00 PM	4:00 PM	5:00 PM	6:00 PM	7:00 PM	8:00 PM	10:00 PM	11:00 PM	4:00 AM
IST	9:30 AM	11:30 AM	12:30 PM	4:30 PM	5:30 PM	6:30 PM	7:30 PM	8:30 PM	9:30 PM	11:30 PM	12:30 AM	5:30 AM
SGT	12:00 PM	2:00 PM	3:00 PM	7:00 PM	8:00 PM	9:00 PM	10:00 PM	11:00 PM	12:00 AM	2:00 AM	3:00 AM	8:00 AM

**Plenary Content Standard**

<p><b>Key Outlooks for Raw Materials</b></p> <p>Ruth Sharpe, Editor - Ammonia, Argus</p> <p>Claira Lloyd, Editor and Sulphur Fertilizers Team Leader, Argus</p>	<p><b>Key Market Outlooks for Finished Products</b></p> <p>Carl Roache, Senior Editor, Fertilizers – Asia, Argus</p> <p>Harry Minihan, Editor - Phosphates, Argus</p> <p>Ewan Thompson, Editor - Potash, Argus</p>
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<p><b>Key Market Outlooks for Finished Products</b></p> <p>Carl Roache, Senior Editor, Fertilizers - Asia, Argus</p> <p>Harry Minihan, Editor - Phosphates, Argus</p> <p>Ewan Thompson, Editor - Potash, Argus</p>
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**Networking sessions**

Schedule 1-to-1 meetings with your fertilizer industry peers and connect with them at Argus Fertilizer Live via video or text.

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**Key timezones**

Asia	Global
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# Argus Fertilizer Live – Virtual Conference

14-16 October 2020, Day 2



CST	8:00 PM	11:00 PM	2:00 AM	3:00 AM	4:00 AM	5:00 AM	6:00 AM	7:00 AM	8:00 AM	9:00 AM	10:00 AM	11:00 AM	1:00 PM	7:00 PM
BRT	10:00 PM	1:00 AM	4:00 AM	5:00 AM	6:00 AM	7:00 AM	8:00 AM	9:00 AM	10:00 AM	11:00 AM	12:00 PM	1:00 PM	3:00 PM	9:00 PM
CEST	3:00 AM	6:00 AM	9:00 AM	10:00 AM	11:00 AM	12:00 PM	1:00 PM	2:00 PM	3:00 PM	4:00 PM	5:00 PM	6:00 PM	8:00 PM	2:00 AM
GST	5:00 AM	8:00 AM	11:00 AM	12:00 PM	1:00 PM	2:00 PM	3:00 PM	4:00 PM	5:00 PM	6:00 PM	7:00 PM	8:00 PM	10:00 PM	4:00 AM
IST	6:30 AM	9:30 AM	12:30 PM	1:30 PM	2:30 PM	3:30 PM	4:30 PM	5:30 PM	6:30 PM	7:30 PM	8:30 PM	9:30 PM	11:30 PM	5:30 AM
SGT	9:00 AM	12:00 PM	3:00 PM	4:00 PM	5:00 PM	6:00 PM	7:00 PM	8:00 PM	9:00 PM	10:00 PM	11:00 PM	12:00 AM	2:00 AM	8:00 AM

**Plenary Content Standard**

<p><b>Keynote Panel: The Future of Fertilizer Asia</b></p> <p>Zhai Jidong, <i>Vice President, Kingenta Ecological Engineering Group Company</i></p> <p>Grant Roberts, <i>Chief Agronomist - Asia, Yara</i></p> <p>Madan Pandey, <i>President - Agribusiness, Adventz</i></p> <p>Thadde Hein, <i>Group CEO, Myanma Awba Group</i></p> <p><b>Moderator:</b> Gavin Chong, <i>VP Asia, Fertilizers, Argus</i></p>	<p><b>The Chinese fertilizer market's impact on global market trends</b></p> <p>Stein Chingen Haugan, <i>Managing Director, Fertimetrix</i></p> <p>Mathias Schroeder, <i>Managing Director, Eurochem Asia</i></p> <p><b>Moderator:</b> Xie Fang, <i>Lead Analyst - Fertilizers, Argus</i></p>	<p><b>Keynote Panel: The Future of Fertilizer</b></p> <p>Rob Groot, <i>Director Business Development and Strategic Partnerships, IFDC</i></p> <p>Jean Luc-Pradal, <i>Director General, Fertiberia France</i></p> <p>Sergey Markarov, <i>Head of Technology Scouting, Uralchem Innovation</i></p> <p><b>Moderator:</b> Oliver Hatfield, <i>VP, Business Development, Argus</i></p>	<p><b>The European Green Deal: What does it mean for fertilizers and agriculture?</b></p> <p>Jacob Hansen, <i>Director General, Fertilizers Europe</i></p> <p>Luuk Hagting, <i>Product Manager Fertilizer, Agrifirm</i></p> <p><b>Moderator:</b> David Maher, <i>Editor - Europe, Argus</i></p>	<p><b>Safeguarding the fertilizer industry in West Africa in the time of covid-19</b></p> <p>Dr. Innocent Okuku, <i>Vice President, West Africa Fertilizer Association</i></p>	<p><b>Keynote Panel: The Future of Fertilizer Americas</b></p> <p>Corey Rosenbusch, <i>President and CEO, The Fertilizer Institute</i></p> <p>Magnus Ankarstand, <i>President, Yara North America</i></p> <p>Jason Newton, <i>Chief Economist and Head of Market Research, Nutrien</i></p> <p><b>Moderator:</b> Bede Heren, <i>Editor - North American Fertilizer, Argus</i></p>	<p><b>A continental market: Brazil's increasing importance to the global fertilizer industry</b></p> <p>Anderson Galvão, <i>CEO, Celeres</i></p> <p>Mariano Cesar Marques, <i>Head - Technical Information Management, CONAB</i></p> <p>Henrique Menezes, <i>Technical Manager, Cruzeiro do Sul Grãos</i></p> <p><b>Moderator:</b> Clayton Melo, <i>Brazil Country Manager, Argus</i></p>	<p><b>Vertical integration and consolidation of a global market for fertilizers</b></p> <p>Mike Nash, <i>Senior Editor - Fertilizers, Argus</i></p>
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## 14-16 October 2020, Day 3



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<b>BRT</b>	10:00 PM	3:00 AM	4:00 AM	6:00 AM	8:00 AM	10:00 AM	2:00 PM
<b>CEST</b>	3:00 AM	8:00 AM	9:00 AM	11:00 AM	1:00 PM	3:00 PM	7:00 PM
<b>GST</b>	5:00 AM	10:00 AM	11:00 AM	1:00 PM	3:00 PM	5:00 PM	9:00 PM
<b>IST</b>	6:30 AM	11:30 AM	12:30 PM	2:30 PM	4:30 PM	6:30 PM	10:30 PM
<b>SGT</b>	9:00 AM	2:00 PM	3:00 PM	5:00 PM	7:00 PM	9:00 PM	1:00 AM

### Plenary Content Standard

<p><b>Fireside Chat: NPKs: evolving specifications in Asia - the largest consumer market in the world</b></p> <p>Ezio Nalin de Paulo, <i>Head of Agricultural Services, K+S</i></p> <p>Matthew Lisley, <i>Senior Analyst - Consulting, Argus</i></p> <p>Aida Idrissi Kaitouni, <i>Principal - Consulting, Argus</i></p> <p>Dr. Muhammet Kemal Gul, <i>Head of Agronomy Asia &amp; Pacific, EuroChem</i></p>	<p><b>Examining trade policy scenarios affecting the European fertilizer market and by implication global trends</b></p> <p>Sean Mackle, <i>Trade &amp; Economic Director, Fertilizers Europe</i></p> <p><b>Moderator:</b> Oliver Hatfield, <i>VP, Business Development, Argus</i></p>	<p><b>Africa in a global context: safeguarding an important demand centre</b></p> <p>Patrice Annequin, <i>Senior Fertilizer Market Specialist, IFDC</i></p> <p>Lilian Tu, <i>Senior Investment Officer, IFC</i></p> <p>Gopal Chandak, <i>COO - Agri Inputs &amp; Fertilizers, ETG</i></p> <p><b>Moderator:</b> Mike Nash, <i>Senior Editor - Fertilizers, Argus</i></p>	<p><b>Spotlight on Green Ammonia: assessing opportunities in the fertilizer market and beyond</b></p> <p>Pat A. Han, <i>R&amp;D Director, Haldor Topsoe</i></p> <p>Attilio Pigneri, <i>CEO, Hydrogen Utility</i></p> <p>Berit Hinnemann, <i>Senior Innovation Project Manager, Maersk</i></p> <p><b>Moderator:</b> Oliver Hatfield, <i>VP, Business Development, Argus</i></p>	<p><b>A truly global market for fertilizers: shipping in the supply chain</b></p> <p>Thomas Bagge, <i>CEO, Digital Container Shipping Association (DCSA)</i></p> <p>Corrie Banks, <i>Leader, Quasar, Cando Rail Services</i></p> <p><b>Moderator:</b> Mike Nash, <i>Senior Editor - Fertilizers, Argus</i></p>	<p><b>Transforming the fertilizer industry through digitalisation</b></p> <p>Alexander Reichert, <i>CEO, AgVend</i></p> <p>Michael De Sa, <i>Founder/Managing Partner, AGD Consulting</i></p>
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